



Boulder City Fire Department Warns Against Phone Scam



The Boulder City Fire Department (BCFD) says an alert resident reported a caller trying to solicit funds on behalf of BCFD on August 1, 2018. The BCFD and Police Department remind everyone that they **NEVER** attempt to raise money over the phone.

“When Boulder City Fire Department engages in fundraising efforts, you will actually see us in organized events,” said Division Chief Chuck Gebhart of the BCFD. “Whether it’s the ‘Fill the Boot’ Campaign, selling hot chocolate at a parade or one of our pancake breakfasts, you will know your donation is going to us. We never call residents asking for donations.”

“Some of the scams have become so sophisticated, the call looks like it originated from inside the community or even from the agency,” said City Manager Al Noyola. “These scams often prey on the elderly. Be sure you share this information with family, friends and neighbors who could be victims of such scams.”

According to the Federal Trade Commission:

- There were nearly 350,000 reports of Imposter Scams in 2017.
- Nearly one in five people reporting scams lost money –\$328 million was lost to phony charities, fake government officials, someone pretending to be a family member in need or in trouble, and people claiming to be tech support.
- Scammers mostly contacted victims by phone and most asked for money by wire transfer, while \$74 million in losses were charged to credit cards (which if reported in time can often be disputed with the bank).
- Based on reports per capita, the top states for fraud reports were Nevada, Florida, and Georgia.

If you receive a call asking for money, do not provide any personal information to the caller. You can report it to Boulder City Police Department online at <http://bcnv.org/FormCenter/Contact-Forms-3/Police-Department-65>.

Boulder City Is Now On Twitter!

Boulder City has been using Facebook for sharing news and information for several years now. In July, we added Twitter to our social media platforms! You can now follow the City on www.twitter.com/BoulderCityNev for news and information.

Both platforms will have similar posts, so you won’t miss a thing. And remember to watch our website for newsflashes.

You can see all the news releases from the City at www.bcnv.org/news.



I-11 Is Officially Open!

CBC-NV-0918

City of Boulder City staff took a closer look at the economics of our community over the past year, ahead of any potential impact of the new bypass. This included a look at how many dollars the community is capturing in the retail industry, as well as how much is being spent outside of Boulder City by our residents.

The city recently utilized the services of Buxton Company, an industry leader in retail analytics. Buxton completed a Retail Leakage and Surplus Analysis (sometimes called "a gap analysis") to give us a better understanding of how well the retail needs of local residents are being met; uncovering unmet demand and possible opportunities; understanding the strengths and weaknesses of the local retail sector; and measuring the difference between estimated and potential retail sales.

The report found that Boulder City is dealing with nearly \$87 million in leakage; residents are spending more for products than local businesses capture. Key findings show we experience leakage in the following retail categories: Home Furnishings, Electronics, Household Appliances, Department Stores, Optical, Motor Vehicle Parts, Household Appliances and Automotive Sales. We see a sur-

plus in Office Supplies, Clothing Accessories and Hardware Stores.

Michael Mays, Community Development Director, is quick to point out that this study does not mean we should be capturing the entire \$87 million; our population is not large enough to support large retailers like Home Depot or Best Buy. "This report does suggest other retail categories identified as leakage (e.g. Convenience Stores, Drug Stores, Auto Parts) could be the basis for future retail attraction efforts," said Mays. "The City can use this study to help demonstrate market demand to potential retailers."

The City is exploring opportunities to track credit card data that will help the City know where customers are coming from and how much they are spending in Boulder City. "Mayor Woodbury, City Council and I want to know what the very specific impact is to our community after the bypass opens," said Al Noyola, City Manager of Boulder City. "This, along with the Buxton study, will help us measure the impact of the highway and help the City with future marketing efforts." The City is also close to completing its first retail and office vacancy rate study.



NATIONAL PREPAREDNESS MONTH 2018



PREPARE NOW **LEARN HOW**



September is National Preparedness Month

National Preparedness Month (NPM), recognized each September, provides an opportunity to remind us that we all must prepare ourselves and our families now and throughout the year. This NPM will focus on planning, with an overarching theme: Disasters Happen. Prepare Now. Learn How.

Take time to learn lifesaving skills – such as CPR and first aid, check your insurance policies and coverage for the hazards you may face, such as flood, earthquakes, and tornados. Make sure to consider the costs associated with disasters and save for an emergency. Also, know how to take practical safety steps like shutting off water and gas.

For more information go to <https://www.ready.gov/september>. There you will find resources to help you make an emergency plan; sign up for alerts and warnings in your area; learn your evacuation zone, and much more.

Often, we will be the first ones in our communities to take action after a disaster strikes and before first responders arrive, so it is important to prepare in advance to help yourself and your community.