



What's Happening around the City of Boulder City

## We Need Your Opinion for New Strategic Plan

**WE WANT TO HEAR FROM YOU - HELP SHAPE THE FUTURE OF BOULDER CITY**



Boulder City is gathering feedback from those who live and work in the city through a brief survey. Responses are anonymous and will be used to inform the 2025-2030 Boulder City Strategic Plan. The deadline to complete the survey is 5 p.m., March 5.



USE THE QR CODE OR VISIT [bit.ly/cbc-2024](https://bit.ly/cbc-2024) TO LEARN MORE AND TAKE THE SURVEY

Setting and achieving goals is important to many success stories. Whether it was Coaches Andy Reid and Kyle Shanahan starting their seasons wanting to go to the Super Bowl, a mail room employee working his or her way up to the CEO of a company, or the desire to make a community better, it helps to have a plan to measure progress. That is where a Strategic Plan is valuable. The plan identifies goals and objectives to achieve the vision of the community. In the case of a city strategic plan, the process involves community input, examination of community strengths, weaknesses, opportunities and threats (called a SWOT analysis) and the development of measurable, actionable goals that city staff can implement over several years to accomplish the community's vision. City staff studied proposals from various strategic planning consultants and hired the firm

Emergent Method to develop the next Strategic Plan for 2025 through 2030. Robyn Stiles, PH.D. Managing Director, started meeting with stakeholders last month to learn what they like – and what can be improved – in City Hall. Starting this morning, Emergent Method is asking the community to complete an online survey at [www.bit.ly/cbc-2024](https://www.bit.ly/cbc-2024) to tell them what is working well in the community and what needs more attention. The survey closes at 5:00 p.m. on March 5, 2024. Please share the link with your family, friends and neighbors!

## Upcoming Meetings

- City Council Regular Meeting February 13 at 5:00 p.m.
- Planning Commission Meeting February 21 at 5:00 p.m.
- City Council Regular Meeting February 27 at 5:00 p.m.
- Historic Preservation Commission February 28 at 5:00 p.m.
- Utility Advisory Committee (*tentative March date rescheduled*) April 3 at 1:00 p.m.

**Agendas, agenda packets, live streaming and video of previous meetings can be found at**

[www.bcnv.org/agendas](https://www.bcnv.org/agendas)

### City of Boulder City Communications

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