



**Office of the City Manager
News Release**

FOR IMMEDIATE RELEASE

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Boulder City Releases 2025-2030 Strategic Planning Survey

BOULDER CITY – Having distinct goals and objectives help guide organizations on creating new policies and making important budgetary decisions. Boulder City released a brief survey today requesting feedback from Boulder City residents and those who work in the City on its services, programs, and operations.

The City continuously seeks feedback to identify ways to improve its service offerings and quality of life for the public. The input from this survey will inform the City's updated 2025-2030 strategic plan, which is set to launch this summer. The plan will outline community needs, identify goals for the City over the five-year period, and guide the City on its priorities.

The brief, anonymous survey includes questions about the City's mission and vision statements and priorities, as well as asking which services, programs, and operations the City of Boulder City should focus on over the next several years to support a strong quality of life.

"We strive to keep Boulder City's operations and direction community-centric," said Mayor Joe Hardy. "This survey is an opportunity for everyone who lives and works in our city to chart its future and have a say in the strategic planning process. We encourage the community to participate and make their voices heard."

The survey can be completed online at <https://bit.ly/cbc-2024> or in person at the City Clerk's Office, located at 401 California Avenue, Boulder City. The deadline to complete the survey is 5 p.m., Tuesday, March 5.

Several months of input and discussions with the community helped formulate Boulder City's Strategic Plan in 2018. "The City issued surveys, and staff engaged with the public in workshops. The plan set the course for the City's sustainability and economic resilience tactics for 2020 through 2025," said City Manager Taylour Tedder. "In April 2023, the City completed 40 action items ahead of schedule, and I look forward to engaging the community to develop a new strategic plan for 2025-2030."

A summary of the survey results will be presented at a future City Council meeting and posted to the city's website. For more information about the survey, contact Michael Mays at mmays@bcnv.org or 702.293.9282.

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CITY COUNCIL**

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JOE HARDY**

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COKIE BOOTH
MATT FOX
SHERRI JORGENSEN
STEVE WALTON



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