

**FOR IMMEDIATE RELEASE**

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**Boulder City Police are “Joining Forces” for Safe Roads**

**BOULDER CITY** - It’s the month of May: barbeques will be firing up, students are graduating, and Memorial Day weekend is approaching. More people will be hitting the roads in the coming weeks. Boulder City Police Department (BCPD) is *Joining Forces* with participating law enforcement agencies in Nevada for a *Joining Forces Click It or Ticket* Campaign. The campaign runs May 13 to May 31, 2024.

This *Click It or Ticket* Campaign aims to increase law enforcement participation by coordinating highly visible patrols across the State of Nevada with the goal of keeping motorists safe by educating the motoring public about the dangers of not wearing a seatbelt. *Click It or Ticket* isn't about citations; law enforcement issue tickets to save lives and prevent serious injuries.

The instant you buckle up when driving or riding in the front seat of a car or truck, you cut your risk of a fatal injury in half. Seat belts are also the best defense against impaired, aggressive, and distracted drivers.

**The right seat belt fit matters:**

- The shoulder belt should lay flat across the middle of your chest, away from your neck.
- The lap belt should fit across your hips, not your stomach.
- Never put the shoulder belt behind your back or under your arm.

BCPD is dedicated to bringing the number of fatalities on Nevada's roadways to zero through increasing public awareness about the dangers of speeding, driving unrestrained, impaired driving, distracted driving and more. More information about safe driving and the Nevada Zero Fatalities goal is available Online at [www.ZeroFatalitiesNV.com](http://www.ZeroFatalitiesNV.com).

*The Nevada Department of Public Safety’s Office of Traffic Safety (OTS) provides funding for law enforcement agencies to participate in Joining Forces to reduce traffic deaths.*

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