

News Release

Office of the City Manager



**BOULDER CITY
CITY COUNCIL**

MAYOR
RODNEY WOODBURY

COUNCIL MEMBERS:
WARREN HARHAY
PEGGY LEAVITT
KIERNAN MCMANUS
RICH SHUMAN



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BOULDER CITY, NV 89005

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CITY ATTORNEY:
STEVEN L. MORRIS, ESQ

CITY CLERK:
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**COMMUNITY DEVELOPMENT
DIRECTOR:**
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ACTING PUBLIC WORKS DIRECTOR:
JIM KEANE, P.E.

POLICE CHIEF:
TIM SHEA

FIRE CHIEF:
KEVIN NICHOLSON

FINANCE DIRECTOR:
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FOR IMMEDIATE RELEASE

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Boulder City Adds First Economic Development Coordinator in Business-Friendly Plan

BOULDER CITY – Boulder City’s first Economic Development Coordinator, Raffi Festekjian, began his career at the City today working as the link between the business community and to help lead the City’s efforts to maintain a strong, resilient economy.

Raffi comes to Boulder City with a wealth of business experience that will allow him to coordinate efforts with local business and help find solutions to help create an atmosphere where our economy can remain strong. He was with J.D. Power’s California location for almost 20 years becoming the Senior Director of Global Operations overseeing more than \$35 million in revenue.

“I am excited to hire our first Economic Development Coordinator and know that we are fortunate to have Raffi join our team,” said Al Noyola, City Manager. “I am optimistic about Boulder City’s economic future and believe that our plan will continue to move us forward.”

Raffi moved to the area in 2017 working for Eastridge Workforce Solutions and then the TJX Companies. He ensured that clients’ needs were met and provided analytical services that will translate well into his new position. He has a Bachelor’s degree in business management from California State University, Northridge, and a Master’s of Business Administration from California Lutheran University. “I am really excited in having the opportunity to being entrenched in this beautiful City of Boulder City and to continue its vision and pride in community,” Raffi said.

As the City creates its five-year Strategic Plan, an Economic Development Plan will also be created to focus on making Boulder City a business-friendly community. The Economic Development Coordinator is a step marking progress to improve customer service and economic resilience.

The new position will be part of the Community Development Department and report to the director.

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