



Office of the City Manager
News Release

FOR IMMEDIATE RELEASE

November 16, 2020

BOULDER CITY
CITY COUNCIL

Contact: Lisa LaPlante, Communications Manager
702.293.9302 or llaplante@bcnv.org

MAYOR
KIERNAN McMANUS

Shop Boulder City on *Small Business Saturday* Nov. 28

COUNCIL MEMBERS:
JAMES HOWARD ADAMS
CLAUDIA M. BRIDGES
TRACY FOLDA
JUDITH HOSKINS

BOULDER CITY – COVID-19 has hit our local businesses hard this year: increased costs for safety and supplies, new rules on occupancy, and fewer customers shopping in stores has hurt the bottom line for some area businesses. Keeping local dollars in our community has a positive impact on the Boulder City economy. Mayor Kiernan McManus, City Council, community leaders and staff of Boulder City are excited to invite the public to shop here on November 28, 2020: ***Small Business Saturday***. (See attached proclamation.)



MEETING LOCATION:
CITY COUNCIL CHAMBER
401 CALIFORNIA AVENUE
BOULDER CITY, NV 89005

In its 11th year, American Express started ***Small Business Saturday*** to rally communities to support their local businesses. The selected day is always the Saturday after Thanksgiving and is a nationally recognized day to support, promote and enjoy local businesses. “The pandemic has hurt many small businesses that are run by local families and that employ our friends and neighbors,” said Boulder City Mayor Kiernan McManus. “Every little bit spent here in Boulder City helps someone you may know and love.”

MAILING ADDRESS:
401 CALIFORNIA AVENUE
BOULDER CITY, NV 89005

Boulder City small businesses have unique gifts, antiques, and great food. “Supporting local businesses also creates jobs and helps ensure our local economy stays strong and vibrant,” said Jill Lagan, CEO of the Boulder City Chamber of Commerce. “The small business owners help fund our kids’ sports leagues, host important community events, and make our City warm and welcoming. We should each do our part to support their efforts by shopping their small businesses.”

WEBPAGE:
WWW.BCNV.ORG



According to the U.S. Small Business Administration, there are more than 31 million small businesses in the country employing 47 percent of employees in the private sector. “We have worked hard to support our small businesses during the pandemic, especially as the number of tourists dropped dramatically this spring and summer,” said Raffi Festekjian, the City’s Economic Development Coordinator. “Many businesses have survived because Boulder City residents did their part, having a positive economic impact on the local economy. We look forward to their continued contribution at this year’s ***Small Business Saturday***.”

ACTING CITY MANAGER:
MICHAEL MAYS, AICP

According to the American Express “Shop Small” website:

ACTING CITY ATTORNEY:
BRITTANY LEE WALKER, ESQ.

“... for every dollar spent at a small business in the U.S., approximately 67 cents stays in the local community. So when you Shop Small on Small Business Saturday—and all year long — you can help create a big impact.”

CITY CLERK:
LORENE KRUMM, MMC, CPO

ADMINISTRATIVE SERVICES DIRECTOR:
BRYCE BOLDT

COMMUNITY DEVELOPMENT DIRECTOR:
MICHAEL MAYS, AICP

PUBLIC WORKS DIRECTOR:
KEEGAN LITTTRELL, P.E.

UTILITIES DIRECTOR:
DENNIS PORTER, P.E.

POLICE CHIEF:
TIM SHEA

FIRE CHIEF:
WILLIAM GRAY, CFO

FINANCE DIRECTOR:
DIANE PELLETIER, CPA

PARKS & RECREATION DIRECTOR
ROGER HALL

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